

# CAES Careers Bronze Plan Overview

## Plan Structure: 8-Session Comprehensive Career Development

### What We'll Accomplish Together

This intensive 8-session program is designed to transform your job search from frustrating to focused. We'll work together to identify what you truly want in your career, build a compelling personal brand, and create a strategic action plan that gets results.

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### Initial Steps

Before we begin, you'll complete a brief online application sharing:

- Your LinkedIn profile
- Your target role and career goals
- What you've tried so far and what's holding you back
- Your current resume (optional)

We'll then schedule a complimentary Program Definition Meeting to ensure this program is the right fit for your needs.

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### Session 1: Discover Where You Are

#### *Foundation Building*

We start by understanding your complete story - your search experience, work history, current materials (resume, cover letter, LinkedIn), and career aspirations. You'll complete comprehensive assessments that reveal your unique non-technical skills, giving us the data we need to build your authentic brand.

**You'll receive:** Professional skills assessments (GPA1-4, CAT, NCA)

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### Session 2: Define Your Unique Value

#### *Brand Development*

Your assessment results reveal what makes you different. We'll translate these insights into a compelling Value Proposition, that captures your strengths, values, and direction. You'll also clarify your life and career priorities.

**You'll create:** Your personal Life Plan foundation, Purpose Statement and a personal Career Development Action Plan.

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### **Session 3: Show Your Growth Trajectory**

#### *Positioning for Success*

Employers want candidates who are continuously developing. We'll build your Learning Plan together - a strategic document showing your commitment to growth. We'll also integrate your purpose, values and key skills into your marketing materials and optimize your LinkedIn presence.

**You'll develop:** Learning Plan and LinkedIn positioning strategy

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### **Session 4: Target Your Ideal Environment**

#### *Cultural Alignment*

Not all opportunities are equal. Through culture assessments and discussion, we'll define the work environment, manager characteristics, and organizational culture where you'll thrive. This clarity assists in your self-directed career search and prevents you from accepting the wrong role.

**You'll complete:** Culture Assessments, desirable manager profile and an ideal environment profile

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### **Session 5: Optimize Your Brand**

#### *Consistency Across All Touchpoints*

Everything needs to tell the same compelling story. We'll review and refine your resume, cover letter, LinkedIn profile, and Career Development Action Plan (CDAP) to ensure consistent, powerful branding. You'll also learn proven search strategies and networking approaches.

**You'll receive:** Final Presentation Document with complete brand package

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### **Session 6: Master Your Communication**

#### *Interview Preparation*

With your brand solidified, we focus on communicating it effectively. You'll develop effective interview tactics, LinkedIn promotional strategies, and how to align your key performance characteristics into every interaction with potential employers.

**You'll gain:** Interview frameworks and communication strategies

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## **Session 7: Demonstrate Your Value**

### *Competitive Positioning*

We help you refine your value proposition to ensure you're addressing what employers actually want. Advanced interview tactics and any remaining adjustments prepare you to compete at the highest level.

**You'll perfect:** Your complete value story and presentation

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## **Session 8: Progress & Adaptation**

### *Results Review*

We assess your progress, celebrate wins, and make any necessary adjustments to keep momentum strong. This session ensures you're implementing effectively and staying on track.

**Ongoing Support:** Continued guidance as you navigate your search

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## **What Makes This Different**

- ✓ **Data-Driven:** Professional assessments reveal your authentic strengths
  - ✓ **Comprehensive:** Every element working together - resume, cover letter, LinkedIn, interviewing
  - ✓ **Strategic:** Focus on roles and cultures where you'll actually thrive
  - ✓ **Actionable:** Clear deliverables and next steps after every session
  - ✓ **Personalized:** Built around your unique goals, skills, and situation
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## **Your Investment**

This program includes:

- 8 structured development and coaching sessions
- Professional non-technical skills assessments

- Complete and aligned branding
  - Resume and cover letter alignment and optimization
  - LinkedIn strategy and optimization
  - Role specific interview preparation and tactics
  - Career Development Action Plan
  - Learning Plan framework
  - Ongoing support throughout your search
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### **Ready to Get Started?**

The first step is simple: complete our brief online application. We'll review your information and schedule a complimentary Program Definition Meeting to discuss your goals and how we can help you achieve them.

**Your next role is waiting. Let's build the strategy to get you there.**

**CAES Career Advancement Employment Services Inc.**

[Contact Us Link](#)